

ORDER



Orders
Order / Rev: 1875367
 Alt Order #:
 Product Desc: n/a
 Estimate: n/a
 Flight Dates: 10/31/19 - 11/05/19
 Original Date / Rev: 10/29/19 / 07/07/20
 Order Type: RFP

KHOU
 Primary AE: Kari Bivins
 Sales Office: GNAT
 Sales Region: NAT

Agency
Name: Begala-McGrath
 Buying Contact:
 Billing Contact:
 5900 Memorial
 Houston, TX 77007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Bill King / Mayor / TX
 Demographic: A25-54
 Product Codes: PL-City Mayor
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate

New Business Thru:
 Advertiser External ID: 53157
 Agency External ID: 20756AG
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/05/19	7	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	7	\$2,000.00	\$1,700.00	0.00
Totals	7	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kari Bivins	GNAT	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	11/04/19	11/05/19	Local News @ 430a M-F	CM	430-5a	11-----	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/19	11/09/19	11-----		2				\$125.00		0.00			
N 2	KHOU	10/31/19	10/31/19	Local News @ 5a M-F	CM	5-6a	---T---	:30	1	\$550.00	P02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/19	11/02/19	---T---		1				\$550.00		0.00			
N 3	KHOU	11/01/19	11/01/19	Local News @ 5a M-F	CM	5-6a	----F--	:30	1	\$550.00	P02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/19	11/02/19	----F--		1				\$550.00		0.00			
N 4	KHOU	10/31/19	11/01/19	Great Day Houston 9-10a	CM	9-10a	---11--	:30	2	\$275.00	P03	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/19	11/02/19	---11--		2				\$275.00		0.00			
N 5	KHOU	11/02/19	11/02/19	NCIS NO 1130p-1230a Sa	CM	11p-12a	-----S-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/19	11/02/19	-----S-		1				\$100.00		0.00			
Totals														7	\$2,000.00